



An artist and designer with a passion for collage, organic shapes, and unique color palettes. With **8+ years of graphic design** experience as well as **4+ years of creative management and direction**, I have the skills and instinct to lead a team as well as develop impactful, clever and thoughtful creations.

EDUCATION

2011-2015

BFA IN GRAPHIC DESIGN *SUNY Oswego*

- Minored in Art History and Arts Management
- Interned at ROCO Gallery in Rochester and Tyler Art Gallery at SUNY Oswego
- Graphic Designer for The Women's Center

SKILLS

- Adobe program expertise
- Brand creation, development, and direction
- Team collaboration
- Social media management
- Front-end web design
- UX/UI and accessibility design
- Content and process management
- Prototyping and cloud program expertise

EXPERIENCE

2021-Present

CREATIVE DIRECTOR *GiveGab/Bonterra*

2018-2021

DESIGN MANAGER

2017-2018

GRAPHIC DESIGNER

- Manage the GiveGab brand, website, and a team of designers
- Lead in feature conceptualization, design, direction, and development
- Make accessibility recommendations and provide UI/UX work for the product teams
- Conduct regular competitive analysis to help inform design decisions across our site and marketing/sales assets
- Organize and assess all projects done by the design team
- Collaborate with the Marketing team for the needs of the Sales as well as messaging, social media, and ad campaigns
- Strategize with the Sales team sales deck information, organization, pitches, and graphics

2016-2017

GRAPHIC ARTIST *Ithaca Bakery*

- Responsible for brand management and assisting Marketing Director
- Create and deliver signage in a timely manner (chalk signs, print, digital)
- Management of website

2016-2017

GRAPHIC DESIGNER *Northern Lights Candles*

- Assist Marketing Director in design conceptualization
- Created new ideas of products (candles), packaging design and conference design
- Directed and finalized product photoshoots for print and digital